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MAVA HOLDS CXO ROUNDTABLES AT CAPITAL CONNECTION '09

Interactive, Peer Group Discussions Foster Development of Private Growth Company Ecosystem

McLean, VA — May 14, 2009 — The Mid-Atlantic Venture Association (MAVA) today announced it is hosting a series of CXO Roundtable peer group discussions at its flagship investment conference, Capital Connection™ '09, May 26-27, at the Mandarin Oriental Hotel, Washington, DC. The roundtables, open exclusively to Chief Executive Officers, Chief Financial Officers and Chief Marketing Officers, will enable executives at early, expansion and later stage growth companies to share their experiences and address issues of importance to their roles in building their companies.

"This year's Capital Connection is offering attendees more targeted programming, specifically designed for executives who are immersed in the day-to-day operations of their business," said Julia Spicer, executive director of MAVA. "By offering these CXO roundtables, we are able to bring these individuals together for peer-to-peer discussions and best-practice sharing, which are integral to leaders building high-growth enterprises."

The CXO Roundtable discussions will kick off Capital Connection '09 on May 26. There will be three separate discussions led by some of the top professionals in those roles and across a variety of business sectors. Roundtable leaders include:

CEO Roundtable

- Homaira Akbari, president and CEO, SkyBitz, Inc.
- Peter Harrison, CEO, GlobalLogic
- Jim Manzi, chairman, Applied Predictive Technologies

CFO Roundtable

- John Baule, COO and CFO, K12 Inc.
- David Samuels, CFO, Catch the Wind, Inc.
- Steve Vintz, CFO, Vocus, Inc.

CMO Roundtable

- Jim Ivers, CMO, Triumphant, Inc.
- Mary Knebel, Alarm.com
- Brian Reed, CMO, Boxtone, Inc.

Capital Connection '09 also will feature keynote addresses by Rosetta Stone CEO Tom Adams and federal CIO Vivek Kundra, a line-up of speakers and panels from technology, investment and government, and presentations from approximately more than 40 selected private growth companies. Included in this line-up are presentations from a dozen privately funded high growth/late stage companies who will share their company success stories. They are joined by 32 companies seeking early and expansion-stage financings have been competitively selected to pitch their company. Capital Connection '09 is covering the full spectrum of growth companies in order to better reflect the wider interests of area investors. Some of the region's most

prominent success stories – including Advertising.com, Blackboard, Sourcefire, SwapDrive, Motley Fool, Revolution Health Group and Vocus – have presented at previous conferences. For more information, go to www.capitalconnection.org.

About MAVA

The Mid-Atlantic Venture Association represents private equity and venture capital firms with investment interests in the mid-Atlantic and beyond, entrepreneurs, and their strategic partners. MAVA provides a wide range of programs, information and forums designed to stimulate revenue and company growth, facilitate quality deal flow, encourage collaboration, and foster relationships among entrepreneurs, investors, strategic partners and customers. Membership includes more than 500 venture capital professionals representing nearly 125 firms with collectively more than \$100 billion in capital under management. For more information, please visit www.mava.org